



Nook & Nature

By Neha Kunal Deshmukh

FERTILIZER CYCLE & CARE GUIDE

Simple steps for healthy , happy plants

Bird of Paradise Plant



Category

 Tropical

Family

 Apocynaceae

Common Name

 Black-Eyed Susan
 Gloriosa Daisy

Vairty of colour



Description

 Black-Eyed Susan (*Rudbeckia hirta*) is a cheerful flowering plant native to North America. It is famous for its bright golden-yellow petals surrounding a dark brown or black center, giving it the name "Black-Eyed Susan."



Nook & Nature

By Neha Kunal Deshmukh

Watering

💧 **Water only when the soil is dry.**

- Summer: Once every 7–10 days
- Winter: Once every 15–20 days
- Avoid overwatering

Temperature

🌡️ **Best Temperature**

- 18°C to 28°C

Can Tolerate

- 10°C to 35°C

Protect from frost and freezing temperatures.

Sunlight

☀️ **Loves bright light.**

Ideal Light

- 3-5 hours of morning sunlight
- Bright indirect light indoors

Fertilizer

🌱 **Feed once every month during spring and summer.**

Recommended Fertilizers

- Succulent Fertilizer
- NPK 19:19:19 Liquid Fertilizer

Soil

🌿 **Requires very well-draining succulent soil.**

Simple Soil Mix

- 40% River Sand or Perlite
- 40% Garden Soil
- 20% Cocopeat or Compost



Nook & Nature

By Neha Kunal Deshmukh

Humidity

 Prefers low humidity.

Ideal Humidity

• 30%–50%

Reproduction

 Very easy to propagate through stem cuttings, division, and leaf cuttings.

Stem Cutting Method (Best Method)

1. Cut a healthy stem 8–10 cm long.
2. Let the cut end dry for 1 day.
3. Plant it in well-draining succulent soil.

Benefits

 Easy to propagate through leaves, offsets, and seeds.

Leaf Propagation

1. Gently remove a healthy leaf.
2. Allow it to dry for 1–2 days.

Difficulty Level: Easy 

 Homes with sunny balconies

 Outdoor gardens

 Large decorative pots

 Succulent collections

 Commercial landscapes

Nook & Nature

click the button for shopping

 Plot No. 24/2 Balaji Lucky Point, Old Cotton Market Road,
Shree Agro Agencies, Balaji Lucky Point, Amravati, Amravati,
Maharashtra, 444601

 +91 9284008858

 support@nookandnature.in

 www.nookandnature.in

GST NO. 27ENHPD4122G1ZB

